



A Level Media Studies

What you will learn:

The A Level Media Studies course enables you to learn about:

- *Media Products – TV, Music Videos, Film Industries, Magazines, News, Video Games, Radio, Online Media and Advertising and Marketing
- *Media Audiences – How we respond to media texts and how messages are presented to us through a variety of platforms
- *How to use still and video cameras
- *How to professionally edit images and moving image
- *How to use studio equipment where necessary
- *Analysis of a range of media products
- *Exploration of a range of contexts, with both contemporary and historical products
- *Media Production – students are required to carry out a cross-media production where they use practical skills to target a specific audience using different media forms. For example, a student could create a marketing campaign to promote a new film and a TV or radio documentary sequence to promote the film. Another example could be the title sequence for a new television programme and a homepage and other set pages from the programme's website.

Elements of the course:

Throughout the two year course you will have the opportunity to study a variety of set products in depth, looking at how societal and historical context have an impact on the audience and the product. You will be provided with the opportunity to travel to London to visit a real film studio at Warner Bros. Harry Potter Studios and complete a workshop on camera work to help develop your practical skills.

Where could it take me?

Students who have previously studied A Level Media Studies at Callington Community College have gone on to study Media Studies at degree level and now work as journalists, production assistants, graphic designers, teachers, media planners, broadcast runners and more.

Assessment:

In addition to the written A Level examinations, students are required to complete a cross-media coursework assignment.

Entry Requirements

Minimum Required:

Grade 4 or above in GCSE English Language. **Standard Sixth Form entry requirements.**

Preferred Requirements:

GCSE Media Studies or Photography is desirable, as this will give you a basic knowledge of how the course runs, but it is not essential.

Special Requirements:

Students who didn't have the opportunity to complete the GCSE course will have the opportunity to complete a mini practical piece in preparation for the A Level course.