



A Level Courses 2024

Media Studies



Entry Requirements

Minimum:

Standard Entry Requirements:
5 GCSE's at a grade 4 or above and Grade 5 in English Language preferred.

What will you learn:

This two year course consists of three components, two of which are formally examined. Students will study the following sections:

Component 1:

Section A: Analysing Media Language and Representation

Section B: Understanding Media Industries and Audiences

Component 2:

Section A: Television in the Global Age

Section B: Magazines: Mainstream and Alternative Media

Section C: Media in the Online Age

Component 3:

Students are required to carry out a cross-media production where they use practical skills to target a specific audience using different media forms. For example, a student could create a marketing campaign to promote a new film and a TV or radio documentary sequence to promote the film. Another example could be the title sequence for a new television programme and a homepage and other set pages from the programme's website.

Elements of the course:

Throughout the two year course, students will have the opportunity to study a variety of set products in depth, looking at how societal and historical contexts have an impact on the audience and the product. Set texts are engaging and include the popular BBC drama *Peaky Blinders*, the *Assassin's Creed* franchise and the music video for *Formation* by Beyonce. There have been a number of subject-relevant trips in recent years, such as a visit to a real film studio at Warner Bros. Harry Potter Studios and trips to local universities.

Where could it take me?

Students who have completed this course have gone on to study at university in the following fields: Journalism; TV and Film Production; Media Development; Sport Journalism; English Language and Communication; Commercial Music; Music Journalism; Researching; Art & Photography; Marketing.

Assessment:

Two of the units are assessed externally by means of a written examination and one is assessed through coursework (30%).